



ANNAMARIA NIUTTA

*Lawyer — Art, Entertainment &
IP Law*

Details

Milan, Italy

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DATE OF BIRTH

17/02/1988

Links

www.niuartlaw.com

Key Skills

Contract Drafting &
Negotiation

Art, Entertainment & IP Law
Copyright & Digital Licensing

Employment, HR &
Compliance

Cross-border Client Relations

Languages

Italian — Native



English — Fluent



French — Upper-Intermediate



Spanish — Fluent



Profile

Independent lawyer based in Milan specialising in art, entertainment and intellectual property law. Over ten years of experience negotiating and drafting commercial, licensing and IP agreements for clients in the art, fashion, media and entertainment sectors, combined with a Master's in Art Management from SDA Bocconi. Fluent in Italian, English, French and Spanish, with a track record of advising creative businesses on contracts, brand protection and digital content exploitation, including NFTs.

Employment History

Independent Lawyer at NiuArtLaw, Milan

JANUARY 2021 — TODAY

Independent legal practice advising clients on non-litigation matters, with a focus on the art, fashion and entertainment sectors.

- Provide full legal support to clients in the art and entertainment business, negotiating and drafting sponsorship agreements, IP protection strategies for creative assets, production and distribution agreements, artwork consignment and purchase agreements, exhibition agreements, commission contracts and influencer contracts.
- Research, negotiate and draft commercial agreements across a range of industries.
- Advise company executives on employment, human resources and compliance matters.
- Negotiate copyright licences for a trend-setting magazine, covering both editorial and online copyright matters.
- Manage all aspects of digital creative content exploitation, including NFTs.
- Negotiate and draft settlement agreements in the art field.

Associate Lawyer at Studio Legale Gatti Pavesi Bianchi, Milan

JANUARY 2014 — JUNE 2019

Italian multidisciplinary law firm acting for national and international clients in business law.

- Handled litigation and non-litigation matters within an 8-lawyer team, collaborating closely with partners across practice areas.
- Assisted clients in several international art-related disputes.

Assistant at Elephant Lane Studio (independent music label), London

JANUARY 2013 — FEBRUARY 2014

- Provided legal and general operational support to the label's managers, including contract assistance.
- Took part in auditions and helped promote the project "Write a Song for the One You Love".

Education

Master in Art's Management and Administration, SDA Bocconi, Milan

SEPTEMBER 2019 — DECEMBER 2020

Full-time programme developing managerial and business skills for the arts and cultural heritage sector: business fundamentals, marketing, media, art industry, fundraising, law, entrepreneurship and consulting.

LLM in Entertainment Law, University of Westminster, London

SEPTEMBER 2013 — DECEMBER 2014

General framework of the entertainment business and the impact of law upon it, with focus on specific areas of entertainment law.

Dissertation: "The Legal Protection of Some Different Expressions of Contemporary Art: Conceptual Art, Land Art and Performance Art".

Master's Degree in Law, Università Cattolica del Sacro Cuore, Milan

OCTOBER 2008 — JULY 2013

Specialisation in Civil Law, with focus on IP Law.

Dissertation: "The Legal Protection of the Original Work of Art".

Toles Certificate — Legal English Course, London School of English, London

JANUARY 2021

Fashion Magazine Business — Certificate of Completion, Central Saint Martins College of Art & Design, London

MAY 2008 — SEPTEMBER 2008

Journalism Programme, London School of Journalism, London

JUNE 2012 — SEPTEMBER 2012

Additional Information

Professional & Academic Activities

- Curated three fine art exhibitions at On House Milano (2022, 2023) and a photographic exhibition at Spazio Forma Gallery (2012).
- Attended conferences on Business and IP Law (2008–2018).
- Attended seminars on holistic medicine with Dr. Nader Butto (2019).
- IELTS (English) and DELF B2 (French) certificates.

Volunteering & Associations

- Member of the Rotaract Club of Milano (2011–2012); Executive Committee member responsible for voluntary activities and charity events.
- Volunteer, Juvenile Court of Milan (2011).